

Community Assessment and Formative Evaluation

Date:

Friday, February 19, 2010

Location/Time:

Chesapeake College
1000 College Circle
Wye Mills, MD 21679

9:00 AM – 4:00 PM

(Registration begins at 8:15AM)

Cost: \$20

(includes continental breakfast and lunch)

Register Today!

Please register on our website's events calendar at:

http://www.jhsph.edu/maphtc/training_events/events_calendar.html

For more information, contact the Mid Atlantic Public Health Training Center at (443) 287-7833 or maphtc@jhsph.edu.

Course Description

This training is focused on developing and strengthening the skills needed to conduct community assessment and formative evaluation activities. Partnerships and relationships are fundamental to the process and critical in the formative stages of developing effective programs to address community needs.

Comprehensive assessments also identify and build on a community's strengths.

Training Objectives

- Describe the community assessment process;
- Identify types of data that can be used to assess the needs and assets of a community;
- Discuss the quantitative and qualitative methods of assessment;
- Analyze findings to determine community needs and assets; and
- Introduce the role of formative evaluation in clarifying or refining information from the assessment.

Presenters:

Carolyn Cumpsty Fowler, PhD, MPH

Director, Injury Prevention at the Baltimore County Health Department

Assistant Professor, Johns Hopkins University Bloomberg School of Public Health and the School of Nursing

Joan Kub, RN, PhD

Associate Professor, Johns Hopkins School of Nursing (SON),

with joint appointments in the School of Medicine, and Bloomberg School of Public Health.

Sponsored by

Mid-Atlantic Public Health Training Center

